



VF Licensed
Sports Group



DEALER BRANDED APPAREL

FALL 2015
PRINTABLES



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DEALER BRANDED**

**FALL 2015
PRINTABLES**

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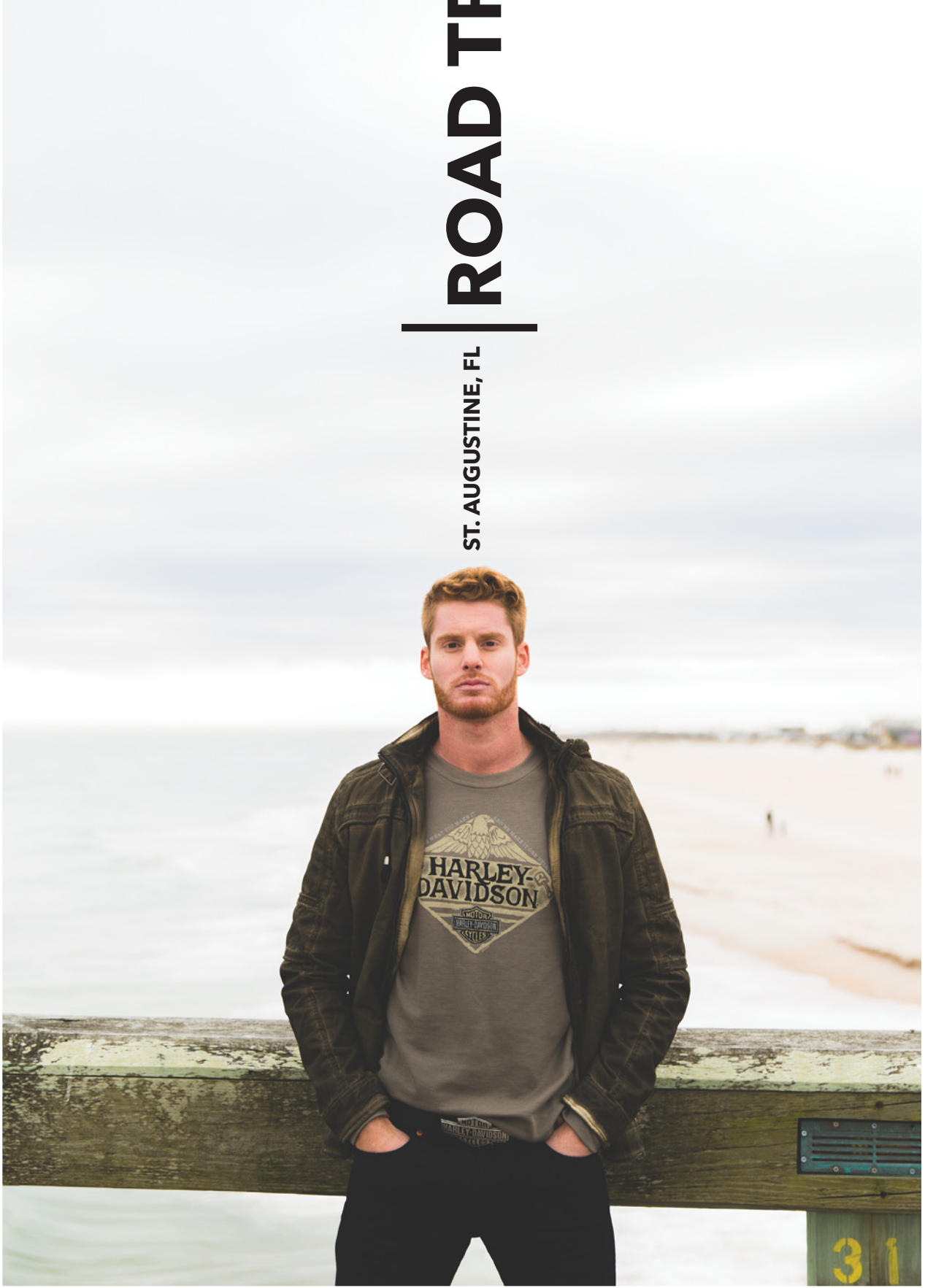
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**PHOTO CREDITS / MICHAEL NIELSEN
WARDROBE STYLIST / PAMELA JEAN
HAIR/MAKEUP / BRANDI TORT
SPECIAL THANKS / LODIS ACCESSORIES, INC.**

ROAD TRIP.

ST. AUGUSTINE, FL



WE ARE RADICALLY FREE
WE LIVE THROUGH EVERY RIDE
WE ARE COURAGEOUSLY REAL
WE ARE BIKERS UNLEASHED



DESIGNED BY
RIDERS FOR RIDERS™



BIKER BUILT TEE UNLEASHED FOR THE RIDE

- Reinforced shoulder taping provides superior durability
 - Tailored shoulder and curved armholes create a broader range of movement
 - No side seams minimizes friction
 - Generous length helps keep your shirt tucked in
 - Ring spun cotton for a soft, comfortable feel
 - Classic colors with consistent pigment quality
-





POINT OF PURCHASE DISPLAYS



PRINT AD

BIKER BUILT FOR THE RIDE

It's rare, the power the motor wields. It'll make you grit your teeth and push your boundaries. And it forms respect. From one rider to the next. One head nod to another. Camaraderie.

We're on the road this year doing something every biker finds important — making that link — capturing moments where old friends meet and new bikes make their first roar. From Daytona on, every ride tells a new story and builds a bigger message. We're there, making the relay. We'll link this world of bikers to each other through the social media and connect them through lifestyle publications like Thunder Road. Share your favorite rides with us. Be a part of this movement.

You don't just own a dealership, you're building a part of history. Make something of it. Make it your own. On the road. In your store. Take a hold of the freedom Harley Davidson® represents and use it to be worthy of those who'll join you. Customize your shop like a bike you made your own. If there's a logo you prefer or a style that sets you apart, let us know. We'll help make your foot print. This is the Biker Built Movement.



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See Biker Built in action!

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Email

bikerbuilt@vfc.com

POP Web Address

<http://vflsg.worksmartsuite.com>





001 IMMORTAL CHROME

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HA8W)

002 PROVEN HERITAGE

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HA92)

003 CHROME INSPIRATION

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HA89)

004 NEW DESTINATION

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HA8Z)



004



005 ICONIC CONCEPT

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HA8V)



006

006 GARAGE BUILT

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (H98M)



007

007 RIDER INSPIRATION

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HA99)



008

008 STEEL EAGLE

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HA9H)



009

009 HISTORIC FEEL

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HA8R)



010

010 SUPERIOR BIKER

SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL / Black (HA8B)

011 WINNING ATTITUDE

SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HA9T)

012 V-TWIN INSPIRED

SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HA9P)

013 WARRIOR BARCODE

SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HA9S)



011



012



013

BIKER BUILT

12

JULY - SEPTEMBER DELIVERY x FALL 2015



014 REBELLIOUS ATTITUDE

SHORT SLEEVE CREW NECK JERSEY TEE WITH GARMENT MINERAL WASH AND RAW EDGES
5H33: S-XL; 5X3H: 2XL-3XL / Black (HA96)

015 SKULL TREASURES

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL / Dark Cardinal (HA9F)

016 HISTORIC SKULL

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL / Charcoal Heather (HA8T)



017 CHASE IS OVER

SHORT SLEEVE CREW NECK 2-TONE SLUB JERSEY TEE
5U25: S-XL; 5XU5: 2XL-3XL / Black-Vibrant Blue (H99R)

018 2 WHEEL CHOICE

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Vibrant Blue (HA7X)

019 GARAGE FREEDOM

SHORT SLEEVE CREW NECK SYNTHETIC TEE
WITH WICKING
5B36: S-XL; 5X6B: 2XL-3XL
Charcoal Heather (HA8L)

020 BIKER EMPATHY

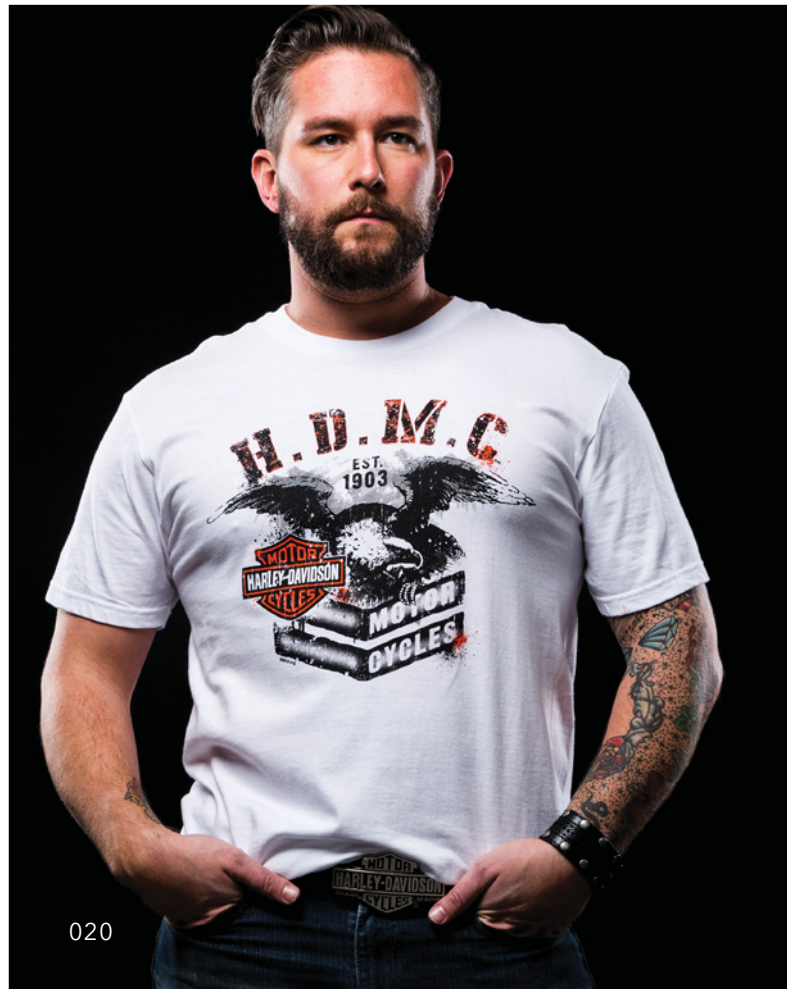
SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
White (HA7Z)



018



019

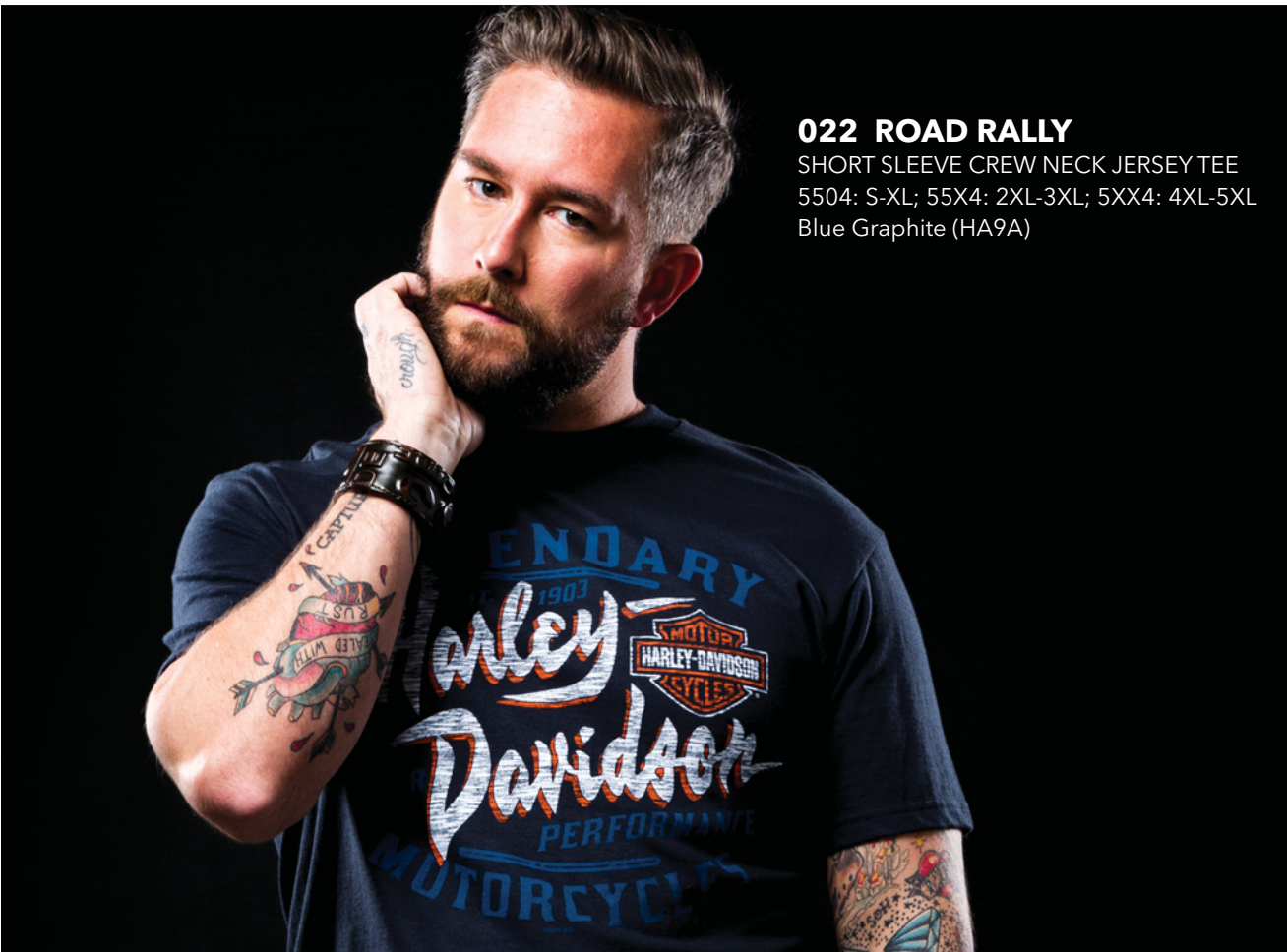


020



021 RUMBLING FREEDOM

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Flame Orange (HA9C)



022 ROAD RALLY

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Blue Graphite (HA9A)



023 CLASSIC HERITAGE

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
New Texas Orange (HA8A)



024 HISTORIC FOUNDATION

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Blue Wing Teal (HA8S)



025

025 VICTORY GEAR

SHORT SLEEVE CREW NECK 2-TONE
SLUB JERSEY TEE
5U25: S-XL; 5XU5: 2XL-3XL
Black-Cyber Yellow (H99Q)

026 GENUINE COLLECTION

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
White (HA8P)

027 REBELLIOUS PROOF

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Bungee Cord (HA97)



026



027



BIKER BUILT

20

JULY - SEPTEMBER DELIVERY x FALL 2015

ON MODEL / 024 HISTORIC FOUNDATION



028 GARAGE REBEL

SHORT SLEEVE CREW NECK JERSEY PRINTED
CAMO POCKET TEE
5H34: S-XL; 5X4H: 2XL-3XL
Black/Black Camo (HA8M)



029 CAGES BANNED

SHORT SLEEVE CREW NECK JERSEY POCKET TEE
5508: S-XL; 55X8: 2XL-3XL; 5XX8: 4XL-5XL
White (HA87)



030 VINTAGE LIBRARY

SHORT SLEEVE CREW NECK JERSEY POCKET TEE
5508: S-XL; 55X8: 2XL-3XL; 5XX8: 4XL-5XL
Dark Sand (HA9R)



031 SHADES OF HISTORY

SHORT SLEEVE CREW NECK JERSEY POCKET TEE
5508: S-XL; 55X8: 2XL-3XL; 5XX8: 4XL-5XL
New Texas Orange (HA9E)



032 GARAGE ENVY

SHORT SLEEVE CREW NECK JERSEY POCKET TEE
5508: S-XL; 55X8: 2XL-3XL; 5XX8: 4XL-5XL
Classic Gray (HA8K)



033 THROTTLE POWER

CREW NECK JERSEY TANK

5500: S-XL; 55X0: 2XL-3XL; 55Z0: 4XL-5XL

Blue Graphite (HA9K)

034 RUMBLING PIPES

CREW NECK JERSEY MUSCLE TEE

5501: S-XL; 55X1: 2XL-3XL; 5X01: 4XL-5XL

Flame Orange (HA9D)

035 UNWRITTEN HISTORY

CREW NECK JERSEY MUSCLE TEE

5501: S-XL; 55X1: 2XL-3XL; 5X01: 4XL-5XL

Black (HA9N)



036 FREEDOM JUNKIE

CREW NECK JERSEY POCKET MUSCLE TEE
5502: S-XL; 55X2: 2XL-3XL; 55Z2: 4XL-5XL
White (HA8H)



037 A RIDE TO REMEMBER

LONG SLEEVE CREW NECK JERSEY TEE WITH CUFFS
5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL
Black (HA7Y)

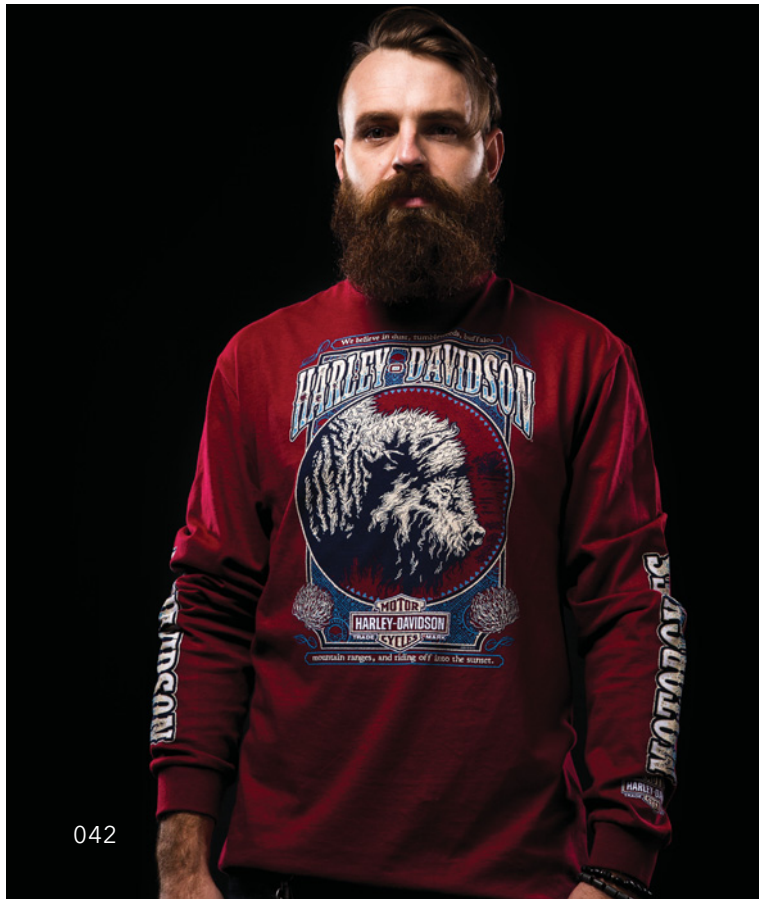
038 GARAGE REBELLION

LONG SLEEVE CREW NECK JERSEY TEE WITH CUFFS
5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL
Flame Orange (HA8N)

039 BOLD CHOICES

LONG SLEEVE CREW NECK JERSEY TEE WITH CUFFS
5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL
White (HA86)





040 LEATHER PRECISION

LONG SLEEVE CREW NECK JERSEY TEE WITH CUFFS
5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL
Turkish Coffee (HA8Y)

041 UNCHARTERED ROAD

LONG SLEEVE CREW NECK JERSEY TEE WITH CUFFS
5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL
Classic Gray (HA9M)

042 DOMINANTLY

LONG SLEEVE CREW NECK JERSEY TEE WITH CUFFS
5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL
Dark Cardinal (HA8E)



ON MODEL / 022 ROAD RALLY





043



044

043 FREE LIFESTYLE

LONG SLEEVE CREW NECK MILITARY THERMAL TEE WITH CUFFS

5M05: S-XL; 5MX5: 2XL-3XL; 5MZ5: 4XL-5XL

Bungee Cord (HA8G)

044 CYCLE BREED

LONG SLEEVE CREW NECK JERSEY POCKET TEE WITH CUFFS

5512: S-XL; 5X12: 2XL-3XL; 5Z12: 4XL-5XL

Black (HN01)

045 HEATS UP THE NIGHT

LONG SLEEVE CREW NECK JERSEY POCKET TEE WITH CUFFS

5512: S-XL; 5X12: 2XL-3XL; 5Z12: 4XL-5XL

Charcoal Heather (HP01)

REFLECTIVE



045



046 LOST PISTONS

LONG SLEEVE HOODED HEAVYWEIGHT
PULLOVER FLEECE WITH POUCH POCKET
5M37: S-XL; 5X7M: 2XL-3XL; 5Z7M: 4XL-5XL
Black (HB49)

AVAILABLE FALL & WINTER DELIVERIES

047 INDEPENDENT RIDE

LONG SLEEVE HOODED FULL-ZIP
FLEECE WITH POUCH POCKET
5693: S-XL; 5X93: 2XL-3XL; 5Z93: 4XL-5XL
Black (HA8X)



048 HIT THE PAVEMENT

LONG SLEEVE HOODED PULLOVER
FLEECE WITH POUCH POCKET
5642: S-XL; 5X42: 2XL-3XL; 5XX2: 4XL-5XL
Blue Graphite (HQ01)

049 EMPOWERED ICON

LONG SLEEVE HOODED FULL-ZIP FLEECE
WITH POUCH POCKET
5693: S-XL; 5X93: 2XL-3XL; 5Z93: 4XL-5XL
Classic Gray (HA8F)

050 NO RPM GAUGE

LONG SLEEVE HOODED 1/4-ZIP PULLOVER
FLEECE WITH POUCH POCKET
5H35: S-XL; 5X5H: 2XL-3XL
Black (HA91)



048



049



050





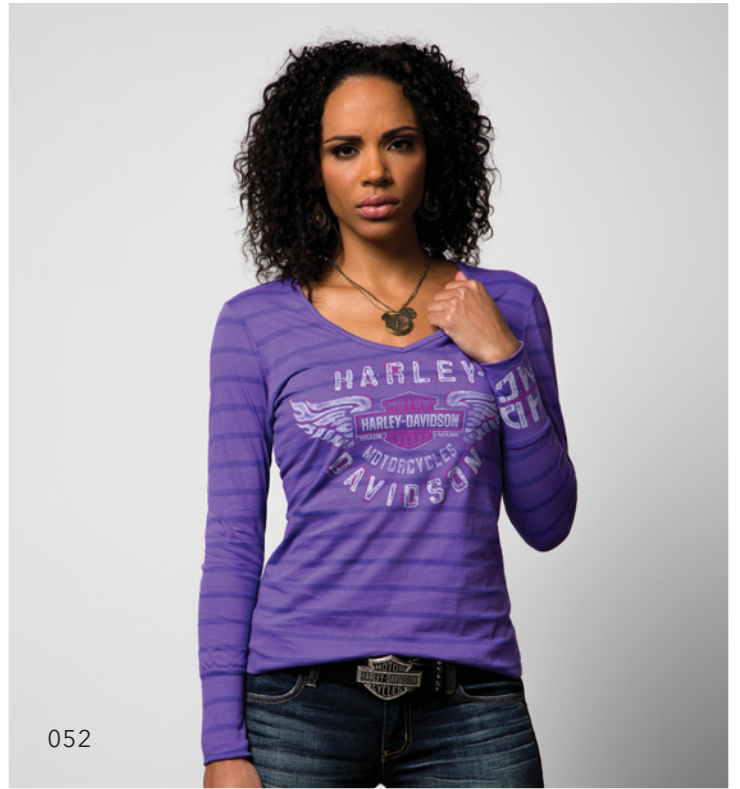
ON MODEL / 059 AUTUMN SKY



051

051 BEYOND DIVINE

SHORT SLEEVE SCOOP NECK JERSEY TEE
5L32: XS-XXL; 5X2L: 1X-3X / Sunshine (HA9V)
RHINESTONES



052

052 POETIC RUMBLING

LONG SLEEVE DEEP V-NECK STRIPED JERSEY TEE WITH CUFFS
5E37: XS-XXL; 5X7E: 1X-3X
Passion Flower-Passion Flower Heather (HB1L)



053

053 UNDERNEATH THE STARS

SHORT SLEEVE DEEP V-NECK STRETCH JERSEY TEE
5E35: XS-XXL; 5X5E: 1X-3X / Black (HB1R)



054

054 RECYCLED FEELINGS

SHORT SLEEVE OPEN NECK JERSEY TEE
5Q26: XS-XXL; 5XQ6: 1X-3X
Festive Fuchsia Heather (HB1M)



055

055 IT'S GONNA GET HOTTER

SCOOP NECK SPAGHETTI STRAP STRETCH JERSEY
LONG TANK
5R23: XS-XXL; 5XR3: 1X-3X / Black (HF02)



057

057 WINGS OF A BUTTERFLY

LONG SLEEVE FULL-ZIP FLEECE HOODIE
WITH POUCH POCKET
5F23: XS-XXL; 5XF3: 1X-3X / Festive Fuchsia (HB1S)



056

056 BLINDING LIGHT

3/4-SLEEVE OPEN NECK RAYON BLEND JERSEY TEE
WITH TULIP BACK
5F33: XS-XXL; 5X3F: 1X-3X / Black (HA9X)



056

058 LIGHT UP THE DARK

SHORT SLEEVE V-NECK MINERAL WASH JERSEY TEE
WITH RAW EDGE DETAIL
5E36: XS-XXL; 5X6E: 1X-3X
Black (HB1D)
NAILHEADS



058

059 AUTUMN SKY

3/4-SLEEVE DEEP V-NECK MARBLE JERSEY TEE
WITH CURVED HEM
5F31: XS-XXL; 5X1F: 1X-3X
Black-Natural/Black (HB1G)



059



060 FREEDOM JOURNEY

LONG SLEEVE DEEP V-NECK JERSEY TEE
WITH CUFFS AND THUMBHOLES

5U15: XS-XXL; 5U5X: 1X-3X

Black (HB16)

RHINESTONES

061 DARK LIGHT

SHORT SLEEVE OPEN V-NECK 2-TONE
SLUB JERSEY TEE
5E32: XS-XXL; 5X2E: 1X-3X
Black-Cyber Yellow (HB11)



061

062 BUCKLE FORCE

LONG SLEEVE SCOOP NECK 2-TONE
SLUB JERSEY TEE WITH CONTRAST
TRIM AND THUMBHOLES
5F32: XS-XXL; 5X2F: 1X-3X
Black-Vibrant Blue (HA9Y)



062

063



063 DEW KISSED
SHORT SLEEVE SCOOP NECK
JERSEY TEE
5E31: XS-XXL; 5X1E: 1X-3X
Rouge Red Heather (HB12)

064



064 HISTORIC CURVES
LONG SLEEVE MOCK NECK FRENCH
TERRY FULL-ZIP WITH WELT POCKETS
5F35: XS-XXL; 5X5F: 1X-3X
Black (HB19)





ON MODEL / 077 LOVE THE RIDE



065 STELLAR PERFORMANCE

V-NECK MINERAL WASH JERSEY TANK WITH
RAW EDGE DETAIL

5R26: XS-XXL; 5XR6: 1X-3X / Wild Apricot (HK02)



066 BURNING BRIGHTLY

SHORT SLEEVE V-NECK SYNTHETIC TEE WITH WICKING
5R28: XS-XXL; 5XR8: 1X-3X / Charcoal Heather (HA9Z)



067

067 DO IT WITH PASSION

LONG SLEEVE OPEN NECK DIP-DYED FRENCH TERRY PULLOVER WITH CUFFS
5T23: XS-XXL; 5XT3: 1X-3X / Pristine/Harley Orange Ombre (HB13)



068

068 HELD TOGETHER

SHORT SLEEVE V-NECK SUBLIMATED JERSEY TEE
5S26: XS-XXL; 5XS6: 1X-3X / Black (HB03)

RHINESTONES



069

069 GENUINE LOVE

SHORT SLEEVE DEEP V-NECK JERSEY TEE
5M17: XS-XXL; 5M7X: 1X-3X / Tangerine Tango (HB17)



070

070 HOT FOR POWER

LONG SLEEVE FULL-ZIP HEAVYWEIGHT FLEECE HOODIE WITH POUCH POCKET
5M38: XS-XXL; 5X8M: 1X-3X / Black (HB48)

071 EVERY SUNRISE

SCOOP NECK RIB TANK
5L17: XS-XXL; 5L7X: 1X-3X
White (HB15)

071



072 ENDLESS MILE

SHORT SLEEVE DEEP V-NECK
OIL WASH JERSEY TEE
5E33: XS-XXL; 5X3E: 1X-3X
Vibrant Aqua (HB14)

072





073

073 INSATIABLE DESIRE

SHORT SLEEVE CLASSIC
CREW NECK JERSEY TEE
5J27: XS-XXL; 5XJ7: 1X-3X
Holly Berry (HB1A)



074

074 REMAIN UNCHANGED

LONG SLEEVE SPLIT-NECK TRI-BLEND
FLEECE HOODIE WITH POUCH POCKET
5H38: XS-XXL; 5X8H: 1X-3X
Tri Vibrant Aqua Heather (HB1N)

075 BEGGING FOR MORE

LONG SLEEVE OPEN NECK CAMO JERSEY TEE
WITH THUMBHOLES

5F34: XS-XXL; 5X4F: 1X-3X

Black/Black Camo (HA9U)

075







ON MODEL / 068 HELD TOGETHER



076 PASSIONATE RIDE

DEEP V-NECK JERSEY TANK
5L15: XS-XXL; 5L5X: 1X-3X
Fresh Salmon (HB1J)



076

077 LOVE THE RIDE

SHORT SLEEVE OPEN NECK JERSEY
TEE WITH CONTRAST STITCHING
5W26: XS-XXL; 5XW6: 1X-3X
Aqua Sky/Medieval Blue (HB1F)



077

078



078 PISTON ATTRACTION

LONG SLEEVE V-NECK MINERAL
WASH THERMAL TEE WITH CUFFS
5T21: XS-XXL; 5XT1: 1X-3X
Fresh Salmon (HB1K)

079



079 LIGHTNING CHROME

LONG SLEEVE FULL-ZIP FLEECE
HOODIE WITH POUCH POCKET
5F23: XS-XXL; 5XF3: 1X-3X
Medieval Blue (HB1E)



080

080 RALLY RIDER

SHORT SLEEVE CREW NECK JERSEY TEE

5547: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16) / Deep Blue (HA95)

081 THROTTLE EXPERT

SHORT SLEEVE CREW NECK JERSEY TEE

5547: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)

Black (HA9J)



082 PROVEN HOMAGE

SHORT SLEEVE CREW NECK JERSEY TEE
5547: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)
Dark Cardinal (HA93)



082

083 SPARKS WILL FLY

SHORT SLEEVE CREW NECK JERSEY TEE
5547: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)
Black (HA9G)



083

084 DIRTY TRIP

LONG SLEEVE CREW NECK

JERSEY TEE WITH CUFFS

5531: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)

Classic Gray (HA8D)



084

085 ULTIMATE EAGLE

LONG SLEEVE HOODED FULL-ZIP FLEECE

WITH POUCH POCKET

5255: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)

Black (HA9L)



085



086

086 BIKER WITHIN

SHORT SLEEVE CREW NECK JERSEY TEE
5Q04: XS (4/5), S (6/6X), M (7/8), L (10/12)
Cancun (HA9W)



087

087 LET'S RIDE

SHORT SLEEVE CREW NECK JERSEY TEE
5Q04: XS (4/5), S (6/6X), M (7/8), L (10/12)
Neon Heather Orange (HB1C)



088

088 RIDER PRIDE

SHORT SLEEVE CREW NECK JERSEY TEE
5Q04: XS (4/5), S (6/6X), M (7/8), L (10/12)
Hot Pink (HB1P)



089 ONE VOICE

LONG SLEEVE CREW NECK JERSEY TEE
5B26: XS (4/5), S (6/6X), M (7/8), L (10/12)
Purple Rush (HB1H)



090 BLOSSOM BEAUTY

LONG SLEEVE HOODED FULL-ZIP FLEECE WITH
POUCH POCKET
5255: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)
Black (HB47)



VF Licensed
Sports Group



CORE REPLENISHMENT

DEALER BRANDED PRINTABLES
AVAILABLE NOW



ON MODEL / 201 SIGNIFICANT B&S



201 SIGNIFICANT B&S
SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL
Black (8842)



202 PINK BAR & SHIELD
SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL
Black (D272)



203 CHROME ADVANTAGE
SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL
Black (H28F)



204 FIRE STRUCK
SHORT SLEEVE CREW NECK JERSEY TEE
5Q11: S-XL; 5Q1X: 2XL-3XL
Safety Orange (HB4Q)



205 FURIOUS PISTONS

SHORT SLEEVE CREW NECK JERSEY TEE
5Q11: S-XL; 5Q1X: 2XL-3XL
Safety Green (HB4P)



206 ACCELERATED IRON

CREW NECK JERSEY MUSCLE TEE
5501: S-XL; 55X1: 2XL-3XL; 5X01: 4XL-5XL
Black (HA0M)



207 VINTAGE B&S

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Charcoal Heather (H05A)



208 LEATHER FURY

LONG SLEEVE CREW NECK JERSEY TEE
5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL / White (HB4R)



210 HARD PAVEMENT

SCOOP NECK RIB TANK
5L17: XS-XXL; 5L7X: 1X-3X / Black (V841)



211 LOGO SPARK

SHORT SLEEVE SCOOP NECK RIB TEE
5N16: XS-XXL; 5N6X: 1X-3X
Black (H64R)



212 BIKE DETOUR

SHORT SLEEVE DEEP V-NECK JERSEY TEE
5M17: XS-XXL; 5M7X: 1X-3X
Black (H64T)



213 MIDNIGHT STORM

SHORT SLEEVE DEEP V-NECK JERSEY TEE
5U26: XS-XXL; 5U6X: 1X-3X
Lush (HB4S)



VF Licensed
Sports Group

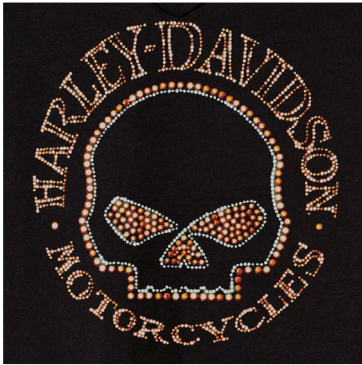


BLING PROGRAM

DEALER BRANDED PRINTABLES
AVAILABLE NOW



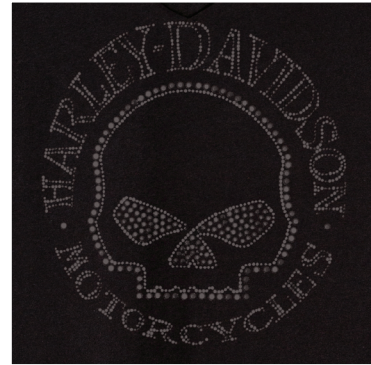
STEP 1: CHOOSE YOUR BLING



GENUINE MOTORCYCLES ORANGE



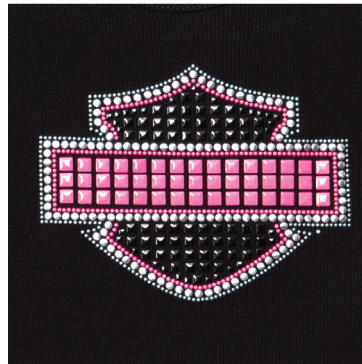
GENUINE MOTORCYCLES PINK



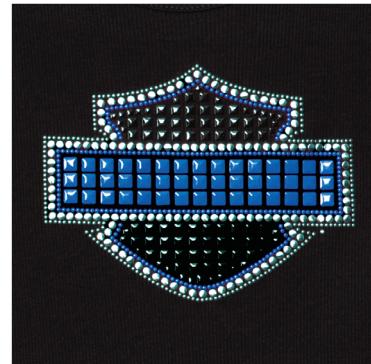
GENUINE MOTORCYCLES TONAL



IRON FLAMES TURQUOISE



HARLEY® TEE SECRET PINK



HARLEY® TEE SECRET BLUE

STEP 2: CHOOSE YOUR GARMENT



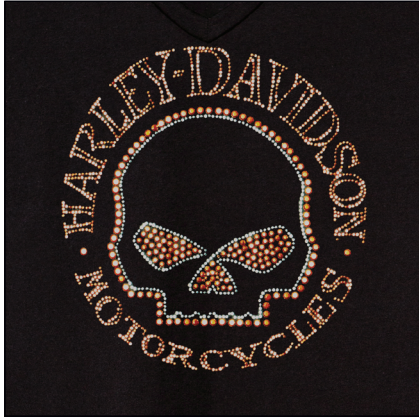
5L17 / 5L7X
SCOOP NECK RIB TANK



5N16 / 5N6X
SHORT SLEEVE SCOOP NECK RIB TEE



5M17 / 5M7X
SHORT SLEEVE DEEP V-NECK JERSEY TEE



GENUINE MOTORCYCLES ORANGE



801

GENUINE MOTORCYCLES ORANGE
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X / Black (H85R)

802

GENUINE MOTORCYCLES ORANGE
SHORT SLEEVE SCOOP NECK JERSEY TEE

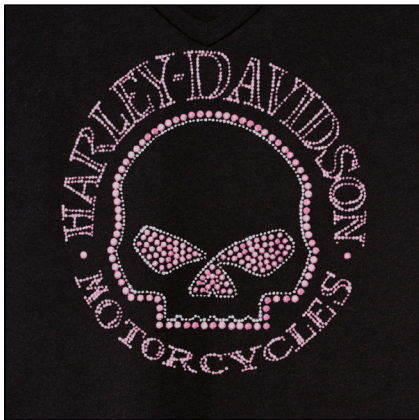
5N16: XS-XXL; 5N6X: 1X-3X / Black (H85R)

803

GENUINE MOTORCYCLES ORANGE
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X / Black (H85R)

65



GENUINE MOTORCYCLES PINK



804

GENUINE MOTORCYCLES PINK
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X / Black (H85S)

805

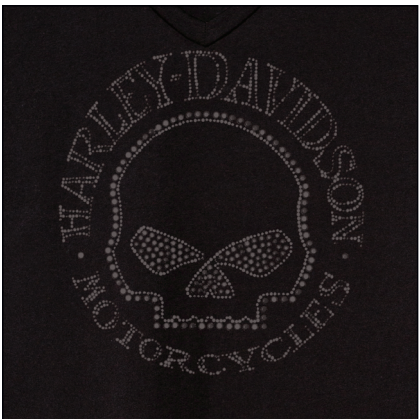
GENUINE MOTORCYCLES PINK
SHORT SLEEVE SCOOP NECK JERSEY TEE

5N16: XS-XXL; 5N6X: 1X-3X / Black (H85S)

806

GENUINE MOTORCYCLES PINK
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X / Black (H85S)



GENUINE MOTORCYCLES TONAL



807

GENUINE MOTORCYCLES TONAL
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X / Black (HA74)

808

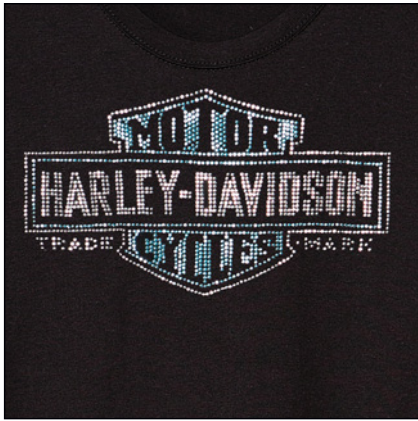
GENUINE MOTORCYCLES TONAL
SHORT SLEEVE SCOOP NECK JERSEY TEE

5N16: XS-XXL; 5N6X: 1X-3X / Black (HA74)

809

GENUINE MOTORCYCLES TONAL
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X / Black (HA74)



IRON FLAMES TURQUOISE



810

IRON FLAMES TURQUOISE
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X; / Black (H97N)



811

IRON FLAMES TURQUOISE
SHORT SLEEVE SCOOP NECK JERSEY TEE

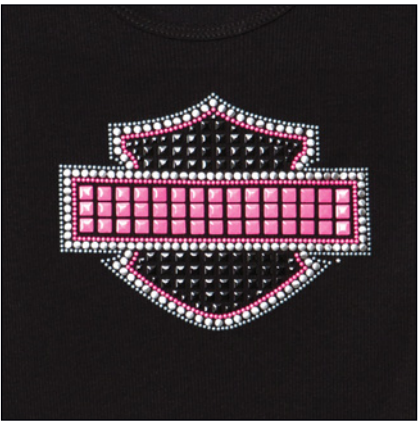
5N16: XS-XXL; 5N6X: 1X-3X; / Black (H97N)



812

IRON FLAMES TURQUOISE
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X; / Black (H97N)



HARLEY® TEE SECRET PINK



813

HARLEY® TEE SECRET PINK
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X; / Black (HA75)



814

HARLEY® TEE SECRET PINK
SHORT SLEEVE SCOOP NECK JERSEY TEE

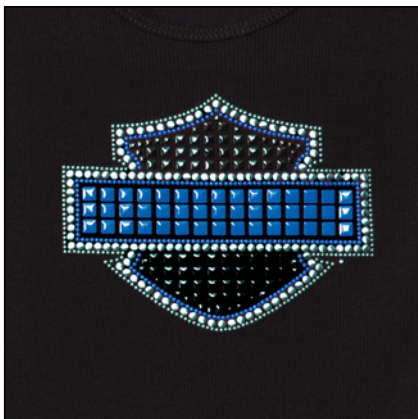
5N16: XS-XXL; 5N6X: 1X-3X; / Black (HA75)



815

HARLEY® TEE SECRET PINK
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X; / Black (HA75)



HARLEY® TEE SECRET BLUE



816

HARLEY® TEE SECRET BLUE
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X; / Black (HA76)



817

HARLEY® TEE SECRET BLUE
SHORT SLEEVE SCOOP NECK JERSEY TEE

5N16: XS-XXL; 5N6X: 1X-3X; / Black (HA76)



818

HARLEY® TEE SECRET BLUE
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X; / Black (HA76)



VF Licensed
Sports Group



PRINTABLES CUSTOMIZATIONS



DEALER NAME
HARLEY-DAVIDSON.



TAMPA, FL

CUSTOMIZATION PRICING & MINIMUMS

- All of our Dealer Imprints will be color matched to the front of the garment.
- We reserve the right to change colors in order to meet minimums.



FULL: Full color, full size



W/C: Full color, reduced size



FULL: One color, full size

SIZE	PRICE	MINIMUM PIECES / COLOR	
Full	\$2.25 ea.	192	24
Full - One color	\$2.25 ea.	96	24
Full - Reflective	\$2.50 ea.	192	24
W/C	\$2.25 ea.	96	24
W/C Reflective	\$2.50 ea.	96	24
W/C Bling	\$3.00 ea.	96	24



TAG: Full color



TAG: Full color Bling



SLEEVE: One color, standard sleeve size



TAIL: Full color

SIZE	PRICE	MINIMUM PIECES / COLOR	
Tag - One color	\$2.00 ea.	96	24
Tag - Full color	\$2.25 ea.	96	24
Tag - Bling	\$3.00 ea.	96	24
Tag - Reflective	\$2.50 ea.	48	24

SIZE	PRICE	MINIMUM PIECES / COLOR	
Sleeve - One Color	\$2.00 ea.	48	24
Tail - Full color	\$2.25 ea.	48	24
Tail - One color	\$3.00 ea.	48	24



TEXT: One color



SIZE	PRICE	MINIMUM PIECES / COLOR	
Text	\$1.75 ea.	48	24

FULL BACK PRINTS

TAG PRINTS

TEXT TAG & TAIL PRINTS

Text / One Color: Can be used as tag or tail prints. You can choose your font style; Scripty, Bold, Gothic, Old English or Feminine. 48 piece min. per location.
Tag & Tail / Full Color: Available in the fonts noted on each design. **Note:** Our tag prints are placed on the back of each garment just below the collar.



CLASSIC BANNER

S1 - Full S1 - Tag
S1 - W/C S1 - Slv



B&S

S2 - Full S2 - Tag
S2 - W/C S2 - Slv

Available in normal and horizontal font



BRUSHED TRADITION

S1 - Full S1 - Tag
S1 - W/C S1 - Slv

Available in normal and horizontal font



STEEL H-D®

S1 - Full S1 - Tag
S1 - W/C S1 - Slv

Available in normal and horizontal font



LICENSE PLATE

S83 - Full S83 - W/C

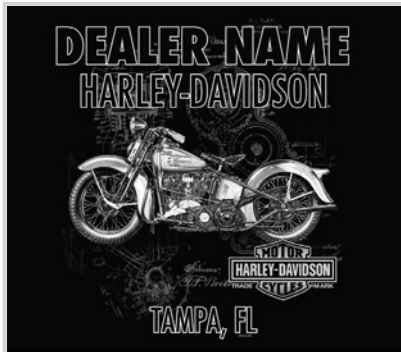
Only available in font shown, graphic will change based on dealership location pending licensing approval.



SHADOW BIKE

S87 - Full S87 - W/C

Available in normal, cursive and horizontal font



BIKE BLUE PRINT

S91 - Full S91 - W/C

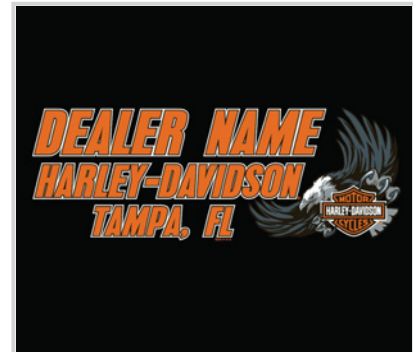
No BP color, only available in font shown



VINTAGE B&S

S94 - Full S94 - W/C
T61 - Tag

Available in normal, cursive and horizontal font



RACING EAGLE

S95 - Full S95 - W/C
S95 - Tag



PAINTED TANK

S97 - Full S97 - W/C



CHROME PIPES

SA2 - Full SA2 - W/C



WILLIE G PLATED

SA3 - Full SA3 - W/C
SA3 - Tag



EAGLE LANDING

S1 - Full S1 - Tag
S1 - W/C S1 - Slv

Available in normal and horizontal font



BEACH BIKE

SA7 - Full SA7 - W/C

Available in normal and horizontal font



RIVER BIKE

SA8 - Full SA8 - W/C

Available in normal and horizontal font

NEW



STEEL EAGLE

SB3 - Full SB3 - W/C

Available in normal, cursive and new script font



OLD ENGLISH

S41 - Full S41 - Tag
S41 - W/C S41 - Slv



B&S

S48 - Full S48 - Tag
S48 - W/C S48 - Slv



VINTAGE B&S

S52 - Full S52 - Tag
S52 - W/C S52 - Slv



FEMININE FONT

S57 - W/C



WILLIE G

S60 - Full S60 - W/C
S60 - Tag



OLD SCHOOL SCROLL

S63 - W/C

Available in normal and cursive font

FULL COLOR

ONE COLOR



WINGED B&S
S66 - W/C

Available in normal and cursive font



LONG B&S WEATHERED
S85 - Full S85 - Tag
S85 - W/C

Only available in font shown



DIVINENESS
S88 - W/C

Available in normal and cursive font



OLD ENGLISH WEATHERED
S92 - Full S92 - Tag
S92 - W/C



WEATHERED BOLD
S98 - Full S98 - W/C



OVERSIZED BOLD
S99 - Full S99 - W/C



ROCKIN' WINGS
SB2 - W/C

Only available in font shown

NEW



STACKED WILLIE G
SB4 - Full SB4 - Tag
SB4 - W/C

Only available in font shown



AFFLICTED
S34 - W/C

Only available in cursive font



OLD SCHOOL SCROLL
S46 - W/C

Only available in cursive font

NEW FONT



WINGED B&S
S50 - W/C

Available in cursive, and new script font

NEW FONT



ENDLESS FLIGHT
S54 - W/C
Only available in cursive font



INTO THE WIND
S59 - W/C
Available in normal, cursive, and new script font



WING BLING
S72 - W/C
Available in normal and cursive font

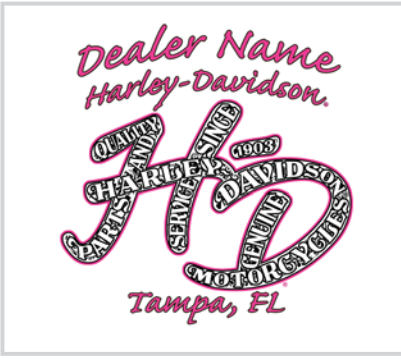
NEW FONT



SKULL TOOTH
S74 - W/C
Available in normal, cursive, and new script font



H-D® BLING
S79 - W/C
Available in normal and cursive font



FEMME H-D®
SA4 - W/C
Available in normal and cursive font



CORSET WINGS
SA5 - W/C
Available in normal and cursive font



FLORAL H-D®
SA9 - W/C
Available in normal and cursive font



SIDE FLAMES
SB1 - W/C
Available in normal and cursive font



CLASSIC BANNER REFLECTIVE (HEAT SEAL)
S35 - Full with Reflective B&S



NORMAL REFLECTIVE (HEAT SEAL)
T39 - Tag with Reflective B&S



REFLECTIVE BOLT (REFLECTIVE INK)
S86- Full S86 - W/C
Available in normal and cursive font



REFLECTIVE B&S (REFLECTIVE INK)
S96 - Full S96 - W/C

NEW FONT



TRIBAL WINGS (REFLECTIVE INK)
S90- W/C S90 - Tag
Available in normal, cursive, and new script font



B&S TAG
T17 - C



OLD SCHOOL SCROLL
T22 - C



AFFLICTED TAG
T23 - C



WINGED B&S TAG
T35 - C

Available in cursive and new script font



ENDLESS FLIGHT TAG
T36 - C



INTO THE WIND TAG
T38 - C

Available in cursive and new script font



SKULL TOOTH TAG
T48- C T48 - L

Available in cursive, bold, and new script font



STEEL H-D® TAG
T54- C T54 - L

Available in cursive and bold font



REFLECTIVE BOLT (REFLECTIVE INK)
T56- C T56 - L

Available in cursive and bold font



TRIBAL WINGS (REFLECTIVE INK)
S90- C S90 - L

Available in cursive, bold, and new script font



FEMME H-D®
T64- C T64 - L

Available in cursive and bold font



CORSET WINGS
T65- C T65 - L

Available in cursive and bold font



FLORAL H-D®
T66- C T66 - L

Available in cursive and bold font



SIDE FLAMES
T67- C T67 - L

Available in cursive and bold font



STEEL EAGLE
T69- C T69 - L

Available in cursive, bold and new script font



WING TAG

T8 - S | T8 - B



OLD SCHOOL SCROLL TAG

T40 - S | T40 - B



WINGED B&S TAG

T44 - S | T44 - B

Available in normal and cursive font



DIVINENESS TAG

T57 - S | T57 - B



ROCKIN' WINGS TAG

T68 - S | T68 - B



LADIES BLING TAG

T21 - C



WING BLING TAG

T46 - C | T46 - L

Available in cursive and bold font



H-D BLING TAG (ONE COLOR)

T53 - S | T53 - B

Available in scripty and bold font



SCROLLS TAIL
T41 - S | T41 - B



WINGED B&S
T45 - S | T45 - B



DIVINENESS TAIL
T58 - S | T58 - B



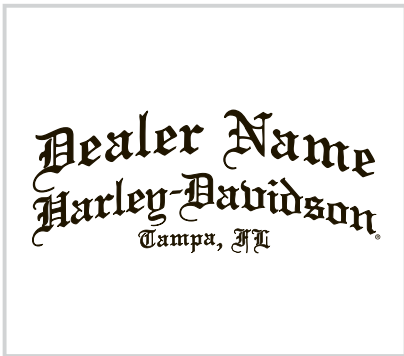
SCRIPTY TEXT
T13- Tag T13 - Tail



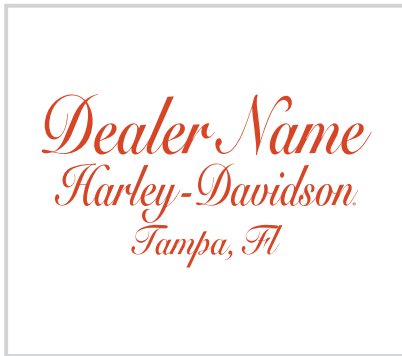
BOLD TEXT
T14- Tag T14 - Tail



GOthic TEXT
T30- Tag T30 - Tail



OLD ENGLISH TEXT
T34- Tag T34 - Tail



FEMININE FONT TEXT
T37- Tag T37 - Tail



WEATHERED BOLD TEXT
T62- Tag



OVERSIZED BOLD TEXT
T63- Tag



107 ATTENTION GRABBER

SHORT SLEEVE RAGLAN V-NECK SYNTHETIC TEE WITH WICKING, CONTRAST MESH PIECING AND DROP-TAIL HEM
H201: S-XXL; HXV1: 1X-3X / White/Black (HA3Z)



108 OWN THE ASPHALT

LONG SLEEVE RAGLAN V-NECK SYNTHETIC TEE WITH WICKING, MESH PIECING, STYLIZED THUMBHOLES AND DROP-TAIL HEM

H207: S-XXL; HV07: 1X-3X / Black (HA41)

109 ART OF VICTORY

LONG SLEEVE RAGLAN 1/2-ZIP MOCK NECK SYNTHETIC PULLOVER WITH WICKING, CONTRAST PIECING, ON-SEAM POCKETS, STYLIZED THUMBHOLES, DROP-TAIL HEM AND REVERSE COIL ZIPPER WITH H-D® BRANDED HAIR TIE ZIPPER PULL

H259: S-XXL; HV59: 1X-3X
Pro Carbon Heather/Black/Dark Shadow (HA42)

101 ENGINE BLAST

SLEEVELESS CREW NECK SYNTHETIC MUSCLE TEE
WITH WICKING AND CONTRAST PIECING
HHP2: S-XL; HP2X: 2XL-3XL
Black/Flo Green (HB3Y)



102 NIGHT OWL

SHORT SLEEVE 3-BUTTON SYNTHETIC POCKET
POLO WITH WICKING, CONTRAST PIECING, SNAP
DOWN COLLAR AND H-D® BRANDED BUTTONS
HHP5: S-XL; HX5P: 2XL-3XL
Black/Charcoal Gray (HB3Z)





103 POWER FUEL

SHORT SLEEVE RAGLAN CREW NECK SYNTHETIC TEE
WITH WICKING AND CONTRAST PIECING
HHP4: S-XL; HP4X: 2XL-3XL
Charcoal Gray/Flo Green (HB41)



103



104

104 SKULL DREAM

LONG SLEEVE RAGLAN CREW NECK SYNTHETIC TEE
WITH WICKING, CUFFS, CONTRAST PIECING
HT99: S-XL; H9TX: 2XL-3XL
Black/Flo Green (HB42)

105 ABOLISH RUST

SCOOP NECK RACERBACK RAYON BLEND SLUB
JERSEY BOYFRIEND TANK WITH HIGH-LOW CURVED HEM
HJ52: S-XXL; H2JX: 1X-3X / White (HB43)





106 TOTALLY READY

SHORT SLEEVE SCOOP NECK JERSEY TEE
WITH CONTRAST TRIM
HJ72: S-XXL; HJ2A: 1X-3X
Aqua Splash/White (HB46)

107 AIRBRUSHED DESIGN

SHORT SLEEVE V-NECK BURNOUT SLUB
JERSEY TEE
HN59: S-XXL; H9NX: 1X-3X
Black (HB44)

108 STEEL DREAM

LONG SLEEVE FULL-ZIP HOODIE WITH H-D®
BRANDED TRIMS, WELT POCKETS AND RUCHING
HU26: S-XXL; HX6U: 1X-3X
Tomato Puree (HB45)



101 GALVANIZED POWER

SHORT SLEEVE 3-BUTTON SYNTHETIC POLO WITH WICKING,
SNAP DOWN COLLAR AND H-D® BRANDED BUTTONS
HJ86: S-XL; H6JA: 2XL-3XL / Dark Shadow/Dark Cardinal (HB4Y)

102 OPEN INSPIRED

LONG SLEEVE 3-BUTTON SYNTHETIC HENLEY WITH WICKING, SIDE VENTS
AND H-D® BRANDED BUTTONS
HJ87: S-XL; H7JA: 2XL-3XL / Dark Shadow (HB51)



103



103 JUDGED

LONG SLEEVE CREW NECK SUEDED
JERSEY TEE WITH CUFFS
HJ97: S-XL; HJA7: 2XL-3XL / Dark Cardinal (HB4Z)

104 BEYOND HARLEY®

LONG SLEEVE HOODED SYNTHETIC FLEECE FULL-ZIP WITH WICKING,
POUCH POCKET AND H-D® BRANDED TRIMS
HJ92: S-XL; HJA2: 2XL-3XL / Dress Blues (HB52)

104





105 SHINED METAL

DEEP CREW NECK JERSEY MUSCLE TEE WITH SHEER MESH CAMO PIECING AND CURVED HEM
HT82: S-XXL; HX2T: 1X-3X
Purple Orchid/OrchidGray Camo (HB4T)



106 SPARKLING CHROME

LONG SLEEVE V-NECK THERMAL HENLEY WITH H-D® BRANDED TRIMS AND CUFFS
HT93: S-XXL; H3TX: 1X-3X / Black Heather (HB4W)



107 LEGAL FLAME

SCOOP NECK RACER BACK SYNTHETIC MESH TANK WITH CONTRAST STITCHING
HJ99: S-XXL; HJA9: 1X-3X / Orient Blue/White (HB4U)

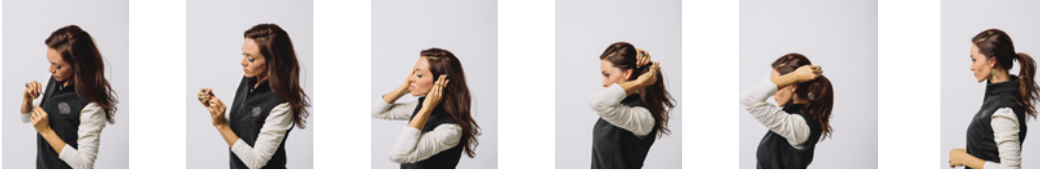
108 EVERYTHING GOES

SHORT SLEEVE RAGLAN V-NECK SYNTHETIC MESH TEE WITH CONTRAST STITCHING
HT85: S-XXL; HX5T: 1X-3X / White/Orient Blue (HB4V)

ATTRIBUTES / GARMENT FEATURES

HD® HAIR TIE ZIPPER PULL

Whether your need is for fashion or function on the road, we have you covered. Made with durable, yet flexible material, the H-D® Hair Tie Zipper Pull will withstand multiple wear occasions, for any hair type; and stay with your garment for as long as you own it. Created with riders in mind, we crafted a solution that allows the H-D® Hair Tie Zipper Pull to be readily available on your zipper and can be easily removed for your use (as demonstrated below). There are many product offerings in our HD® Dealer Branded Apparel line that have this added feature. It will no doubt be a game changer for those who enjoy the wind in their hair, not in their face.



EMBROIDERY CUSTOMIZATIONS



A design selected from the options displayed will be embroidered on your garment using your dealer name and location. When placing your order, be sure to select either the Block or Scripty font. Please refer to the order form for availability of customization placement on each item. There is a minimum purchase of 24 pieces per customization and per font style (Block or Scripty).



BLOCK - SDA, BDA, TDA, HDA, LDA
SCRIPTY - SSA, BSA, TSA, HSA, LSA



BLOCK - SDB, BDB, TDB, HDB, LDB
SCRIPTY - SSB, BSB, TSB, HSB, LSB



BLOCK - SDZ, BDZ, TDZ, HDZ
SCRIPTY - SSZ, BSZ, TSZ, HSZ



BLOCK - SD1, BD1, TD1
SCRIPTY - SS1, BS1, TS1



BLOCK - SD2, BD2, TD2, HD2, RD2, ZD2, LD2
SCRIPTY - SS2, BS2, TS2, HS2, RS2, ZS2, LS2



BLOCK - SD4, BD4, TD4, HD4, LD4
SCRIPTY - SS4, BS4, TS4, HS4, LS4



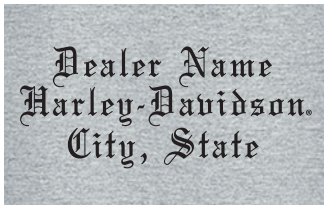
BLOCK - SDD, BDD, TDD, HDD, LDD
SCRIPTY - SSD, BSD, TSD, HSD, LSD



BLOCK - SD7, BD7, TD7, LD7
SCRIPTY - SS7, BS7, TS7, LS7



BLOCK - SDC, BDC, TDC, HDC, LDC
SCRIPTY - SSC, BSC, TSC, HSC, LSC



OLD ENGLISH SEE, BEE, TEE,
HEE, REE, ZEE, LEE



BLOCK - SDU, BDU, TDU, HDU, LDU
SCRIPTY - SSU, BSU, TSU, HSU, LSU



BLOCK - SD9, BD9, TD9
SCRIPTY - SS9, BS9, TS9



BLOCK - SDG, BDG, TDG, HDG, LDG
SCRIPTY - SSG, BSG, TSG, HSG, LSG



BLOCK - SDF, BDF, TDF, HDF, LDF
SCRIPTY - SSF, BSF, TSF, HSF, LSF



BLOCK - SDJ, BDJ, TDJ, HDJ, LDJ
SCRIPTY - SSJ, BSJ, TSJ, HSJ, LSJ



BLOCK - SDK, BDK, TDK, HDK, LDK
SCRIPTY - SSK, BSK, TSK, HSK, LSK



ON MODEL / 024 HISTORIC FOUNDATION



VF Licensed
Sports Group



CORE REPLENISHMENT

MOTORCLOTHES® H-D®
PERFORMANCE
SPORTSWEAR



ON MODEL / 020 BIKER EMPATHY



CORE REPLENISHMENT

90

001 S/L PERFORMANCE MUSCLE TEE

Performance properties to keep the rider cool, dry and fresh utilizing recycled coffee's natural odor absorbing properties, fast dry and UV protector. Strategically placed mesh piecing at center back and sides for breathability in a riders hot zones. Drop-tail hem to keep shirt tucked in while riding. H-D® performance printed neck tape.



191G: S-XL; 91XG: 2XL-3XL; 91ZG: 4XL-5XL / Black/Vintage Orange (HA0B)



AVAILABLE NOW

002 S/S CREW PERFORMANCE TEE

Performance properties to keep the rider cool, dry and fresh utilizing wicking and anti-microbial fabrics. Strategically placed mesh piecing at underarms and sides for breathability in a riders hot zones. Raglan armholes and drop-tail hem provide ease of layering and comfort while riding. H-D® performance printed neck tape.



192G: S-XL; 92XG: 2XL-3XL; 92ZG: 4XL-5XL / White/Vintage Orange (HA0C)



CORE REPLENISHMENT

91



AVAILABLE NOW



003 S/S CREW PERFORMANCE TEE W/ MESH

Performance properties to keep the rider cool, dry and fresh utilizing recycled coffee's natural odor absorbing properties, fast dry and UV protector. Strategically placed mesh piecing at underarms and back for breathability in a riders hot zones. Raglan armholes and drop-tail hem provide ease of layering and comfort while riding. H-D® performance printed neck tape.

193G: S-XL; 93XG: 2XL-3XL; 93ZG: 4XL-5XL
Black/Vintage Orange (HA0D)



004 L/S CREW PERFORMANCE TEE

Performance properties to keep the rider cool, dry and fresh utilizing wicking and anti-microbial fabrics. Strategically placed mesh piecing at back, underarms and sides for breathability in a riders hot zones. Raglan armholes, comfort cuffs and drop-tail hem provide ease of layering and comfort while riding. H-D® Performance printed neck tape.

195G: S-XL; 95XG: 2XL-3XL; 95ZG: 4XL-5XL
White/Vintage Orange (HA0F)





005 L/S CREW PERFORMANCE TEE W/ MESH

Performance properties to keep the rider cool, dry and fresh utilizing recycled coffee's natural odor absorbing properties, fast dry and UV protector. Strategically placed mesh at underarms and back neck for breathability in a riders hot zones. Raglan armholes, comfort cuffs and drop-tail hem provide ease of layering and comfort while riding. H-D® Performance printed neck tape.

196G: S-XL; 96XG: 2XL-3XL; 96ZG: 4XL-5XL
Black/Vintage Orange (HA0G)



006 L/S MOCK PERFORMANCE FEATHERWEIGHT

Performance properties to keep the rider warm, dry and fresh utilizing wicking, anti-microbial and UPF 30 fabric. Raglan armholes, comfort cuffs with thumbholes and drop-tail hem provide ease of layering and comfort while riding. H-D® Performance printed neck tape.

197G: S-XL; 97XG: 2XL-3XL; 97ZG: 4XL-5XL
Pro Carbon Heather/Black/Vintage Orange (HA0H)





CORE REPLENISHMENT



93

AVAILABLE NOW

008 L/S PERFORMANCE FULL-ZIP HOODED

Performance properties to keep the rider warm and dry utilizing water resistance, wicking and UPF 30 fabric. Raglan armholes, comfort cuffs and banded bottom provide ease of layering and comfort while riding. Storm Flap and chin guard for added comfort and to keep the zipper pull securely in place. H-D® Performance printed neck tape.

199G: S-XL; 99XG: 2XL-3XL; 99ZG: 4XL-5XL / Black/Vintage Orange (HA0K)



Water Resistant Wicking UPF-30



CORE REPLENISHMENT

H-D[®] PERFORMANCE SPORTSWEAR

ENHANCE YOUR RIDE

H-D[®] Performance Sportswear uses fabrics and technologies developed to provide the most comfortable ride possible. These styles are ideal as a first layer or can be worn alone.

H-D[®] Performance Sportswear by VF Licensed Sports Group are designed to merchandise seamlessly with Core and Seasonal Harley-Davidson[®] MotorClothes[®] performance styles utilizing MotorClothes[®] Collection labeling and hang tags. All styles also feature the same custom H-D[®] Performance neck tape so customers can easily and quickly identify performance styles.

Its premise is simple. Customers should wear items marked as WARM when they want to stay warm, COOL when they want to stay cool, and DRY when they want to stay dry.



Items designated as COOL are designed to keep the rider cooler. These styles use performance features to help regulate the body temperature to keep the rider cooler and more comfortable in warm weather.



Items designated as WARM are designed to keep the rider warmer. These styles use performance features to help regulate the body temperature to keep the rider warmer and more comfortable in cool weather.



Items designated as DRY are designed to keep the rider drier. These styles are water-resistant to repel water and dry easily to keep the rider more comfortable in inclement weather.

Performance Features to Enhance your Ride

H-D[®] Performance Sportswear styles will include a variety of features designed to make your ride warmer, cooler or drier. The most common features include:



Wicking. Fabrics draw moisture away from the skin and quickly disperse it throughout the garment, which helps regulate body temperature for a comfortable ride.



Anti-Microbial. Fabrics combat odors by inhibiting the growth of odor-causing bacteria, mold, mildew and fungus on the fabric. Garments will stay fresher, longer.

*Anti-microbial product is to protect the garment from odor and mildew, not for the purpose of protecting human health.



Water-Resistant. Fabrics repel water and dry easily, delaying the effects of light rain and other inclement weather.



3M[™] Scotchlite[™] Reflective Materials. Retro-reflective technology designed to provide enhanced visibility from up to 500 feet away in clear, low-light conditions or night time riding conditions.

*3M and Scotchlite are trademarks of 3M. Used with permission.



Fast Drying. Fabrics draw moisture away from the skin, moving it to the surface of the fabric where it can evaporate quickly. Fabrics dry faster, which helps regulate body temperature.



UPF-30. Fabrics protect you against 96% of the sun's UV radiation, providing a layer of protection against the sun's harmful UV rays.



Hem Gripper. Helps keep wind from blowing shirt tail up while riding.

AREA	SALES REP	EMAIL	PHONE	FAX	CUSTOMER SERVICE REP
IL North / WI	Abby Buckley	abby_buckley@vfc.com	Cell. 414-526-6612	615-882-2647	Ann Matthews 813-969-6314
MI / IN / N. KY	Anne Eldridge	anne_eldridge@vfc.com	Cell. 248-877-7427 Office 248-698-3705	615-882-8182	Kacee Cole 813-969-6384
MN / ND / AK / IA / SD East	Brenda Jean Frear	brenda_frear@vfc.com	Cell. 262-389-1525	615-882-2742	Kacee Cole 813-969-6384
CO / ID / MT / UT / WY / NM	Tracey Radant	tracey_radant@vfc.com	Cell. 615-521-3961	615-886-1265	Kacee Cole 813-969-6384
NY West & Northeast ME / RI / VT / NH / MA	Desiree Palka	desiree_palka@vfc.com	Cell. 716-783-1046 Office 716-773-4528	615-882-2389	Barbara Pauline 813-969-6247
CA Northern / OR WA / NV	Flint Putman	flint_putman@vfc.com	Cell. 530-713-0577 Office 530-673-3907	530-673-7198 615-882-2783	Barbara Pauline 813-969-6247
PA NE / NY / NJ North Long Island / CT	Gene Caponigro	gene_caponigro@vfc.com	Cell. 610-393-8979 Office 610-298-2312	610-298-8337	Kacee Cole 813-969-6384
KS / AR West / MO SD / IL Central & South / NE	Mike Doran	mike_doran@vfc.com	Cell. 913-486-6497 Office 816-252-0052	816-252-0441	Barbara Pauline 813-969-6247
PA West & Mid / WV / OH	Renee Rein	renee_rein@vfc.com	Cell. 740-504-5415 Office 740-745-2162	740-745-1327 615-882-2651	Ann Matthews 813-969-6314
FL / GA / SC West NC West	Beth Hughes Robin Hughes	bethhughes@charter.net	Cell. 864-230-4236 Cell. 864-230-3059 Office 864-244-6782	864-244-6782	Ann Matthews 813-969-6314 Jeannie Cannon 813-969-6348
TX / OK	Bob Frank	bjfrank8@swbell.net	Cell. 214-906-0896 Office 972-960-8441	972-960-8442	Barbara Pauline 813-969-6247
SC East / VA / NC East	John Treadaway	treadaway@hargray.com	Cell. 843-301-1203 Office 843-681-2151	843-681-2152	Ann Matthews 813-969-6314
CA Southern / AZ	Teena Baeza	teena_baeza@vfc.com	Cell. 805-205-4325	615-882-2550	Ann Matthews 813-969-6314
PA SE / MD / DE VA Northeast / NJ South	Randy Carr	randyrep@gmail.com	Cell. 717-578-7298 Office 717-755-1299	717-326-1201	Kacee Cole 813-969-6384
TN / KY / AL / LA / MS FL Panhandle AR Central & East	Sandy Frankow	sfrankow@gmail.com	Cell. 636-357-2686 Office 636-357-2686	636-980-1556	Kacee Cole 813-969-6384
Canada	Rob Hill Julie Wolfe	rob@skiwaka.com julie@skiwaka.com	Cell. 250-488-0669 Office 250-487-1521 Cell. 613-676-3882 Office 613-632-7565	250-487-1510 613-632-7810	Jeannie Cannon 813-969-6348
Germany / Austria Switzerland - German Speaking South Africa	Claudio Koch	info@osseurope.com	Cell. +49 0 177- 230 2001 Office +49 0 2622- 904 034	+49 0 2622-904 035 +49 0 321-21 21 3756	Cynthia Sicardo 813-969-6402
Middle East	Solène Gully	solenehd@gmail.com	Cell. +973 3934 8949	+33 - 4 86 17 21 39	Cynthia Sicardo 813-969-6402
Italy	Thomas Annecca Christa Annecca	thomas@micki-bikerino.com christa.annecca@micki-bikerino.com	Cell. +39-336 20 886 16 Office +39-0444-60 10 28	+39-0444-40 55 53	Cynthia Sicardo 813-969-6402
U.A.E. / Oman/ Oceania / Asia / N. Africa / France/ Switzerland (French Speaking) / Hawaii / Spain / Portugal / New Zealand / Eastern Eurpoe	Lori Kuchenbecker	lori_kuchenbecker@vfc.com	Cell. 262-203-3272 Office 262-203-3272	615-882-2769	
Australia	Tony Joubert	tjoubert@tpf.com.au	Cell. +61 419 544 070 Office +613 9520 1111		Cynthia Sicardo 813-969-6402
Scandnavia - Denmark / Sweden / Nor- way / Finland	Peter Hvidberg	hd@outlet.dk	Cell. +45 20 47 18 02 Office +45 46 91 10 23		Cynthia Sicardo 813-969-6402
Netherlands / Belgium Luxembourg / United Kingdom / Ireland / Malta / Greece Cyprus Reunion / Mauritius	Hans Wohl	hans.wohl.hd@gmail.com	Cell. +31 0 6-2249 7756		Cynthia Sicardo 813-969-6402
Latin America	Klaus Sydow	ksydow@outfield.us	Cell. 214-208-1280		Cynthia Sicardo 813-969-6402



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